



# HABITAT<sup>®</sup>

Extra virgin olive oil





# How we are

---

## ORGANIC AND REGENERATIVE EVOO

---



Hábitat is a pioneering cooperative in Europe holding the Regenerative Organic Certified® (ROC) seal for extra virgin olive oil, a recognition that places us at the forefront of sustainable and regenerative agriculture.

Founded in 2019 with 16 small producers and promoted by the ALVelAl Association, our mission is to produce the highest-quality oil while restoring soils, fostering biodiversity, and ensuring fair prices for farmers.

From southeastern Andalusia and Murcia, we fight against desertification and depopulation, proving that every drop of olive oil can help bring nature back to life.

# Our commitment

The Hábitat project was created with the mission of protecting the soil, restoring its fertility, and ensuring that future generations can enjoy a living, productive landscape. Our commitment goes beyond organic farming: we apply regenerative agriculture practices that bring life back to the soil, optimize water use, promote biodiversity, and restore the Mediterranean agricultural mosaic. In this way, we not only produce an extra virgin olive oil of exceptional quality, but also promote an agricultural model that regenerates, protects, and offers a sustainable future for our communities.



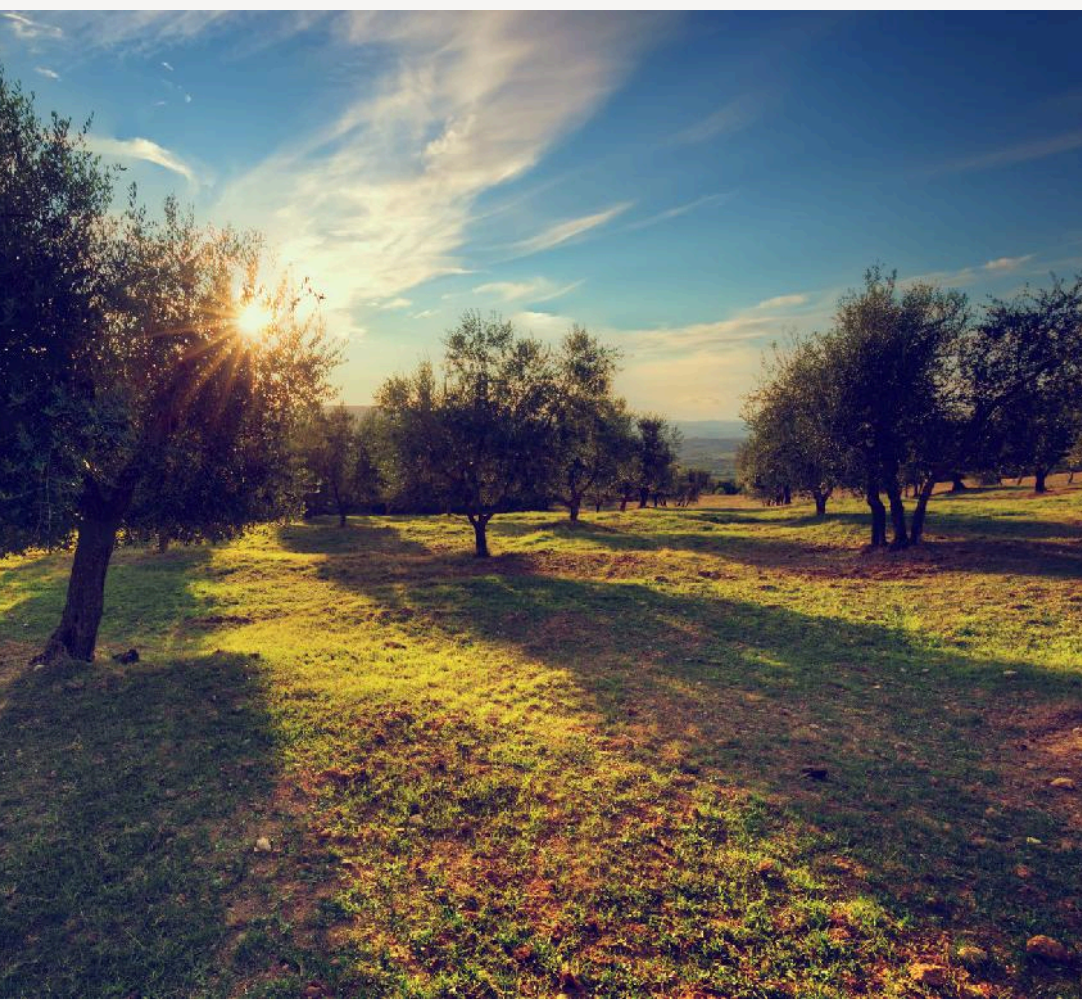


# Flavor Profile

---

HABITAT, ORGANIC AND REGENERATIVE EVOO

---



The oil has a very vegetal and fresh profile, with a predominance of green notes (grass, almond, stems). The bitterness and pungency are well integrated, indicating a well-balanced sensory profile. It is classified as a high-quality oil with a distinctly green character, ideal for consumers seeking a fresh and complex profile.



# Health

Hábitat organic extra virgin olive oil, Picual variety, is obtained from olives harvested at early veraison, while they are still green. This early harvest guarantees a higher polyphenol content —natural compounds with well-known therapeutic properties.

Its key benefits include:

- Helps reduce LDL (“bad”) cholesterol.
- Promotes an increase in HDL (“good”) cholesterol.
- Helps reduce the formation of atheroma plaque in the arteries.

For all these reasons, our oil not only offers an intense and well-balanced flavor, but also stands out as a healthy food with significant benefits for the body.





# Our Certifications

Pioneers of **Regenerative** Organic Olive Oil in Europe



**Regenerative  
Organic  
Certified®**



agricultura  
ecoregenerativa



4 Returns



ES-ECO-002-AN  
Agricultura UE



SOHISCERT



# Contact

---

HABITAT, ORGANIC AND REGENERATIVE EVOO

---

Rosa Marín Lara  
[comercial@hobitataove.com](mailto:comercial@hobitataove.com)  
Telf. +34602451064  
[www.habitataove.com](http://www.habitataove.com)

